

Dear Customer,

Health Specialty formulas are ingredients in some of the most well recognized and respected personal care products to mask and eliminate signs of aging such as wrinkles and sagging skin. For those looking to venture into this industry you will be happy to know that an upturn in the US consumer products industry is expected in the first quarter of 2010. This increase is projected after a 3.5% increase in the gross domestic product (GDP) in the third quarter of 2009. This will no doubt lead to more available jobs and higher consumer confidence levels as we enter the New Year.

In 2009, the personal products industry lost Crabtree & Evelyn, Max Factor, and Prescriptives, all casualties of the recession and the breakdown of the US economy. On a positive note, there has also been an increase in natural products awareness and a surge in the "Green" movement that took center stage in last years presidential election campaign. Environmentally responsible products are expected to be next years biggest sellers for those interested in developing or marketing their own line of personal health, wellness, or beauty products.

New Products to Watch For

Health Specialty offers a large variety of natural products which can be packaged and labeled with your company name and logo on it. Ask about the following for your 2010 personal product lines:

Resveratrol Anti-Aging Water: Resveratrol, a powerful anti-oxidant, naturally occurs in grapes, red wine, dark juice and berries. The anti-ageing water contains over 1,000 times the resveratrol levels normally found in red wine. The water also contains 2-dimethylaminoethanol (DMAE), a skin firmer commonly found in anti-wrinkle products. The formulas of this water available from Health Specialty are being marketed as slimming and tissue strengthening compounds.

Nudremyl: Composed of peptides found in the bovine colostrum (the first milk produced by a cow after giving birth), Nudremyl is used in topical products designed to reduce scarring and wrinkles. Health Specialty will be offering a number of natural formulas containing Nudremyl in 2010. Ask about this ingredient and about green manufacturing.

Lustreplex: Lustreplex is designed to help create healthy-looking, lustrous hair when delivered from a shampoo system. It increases the "Hair Humidity Resistance Factor" (H2RF) to reduce the effect of humidity and provides manageability and control over frizz. Evaluations conducted on the shine index confirm that the incorporation of LUSTREPLEX™ will maintain the shine normally lost by the hair during shampooing. It is also proven to condition and detangle both virgin and bleached hair; all of these benefits are further complemented by its ability to resist build-up.

Co-Q10 Formulas: Coenzyme Q10 has been proven in recent studies to decrease skin roughness and fine wrinkles when used as a health supplement and mixed with various antioxidants and minerals. A study was conducted in Bangkok recently and the results showed over a 20% reduction in skin roughness and fine wrinkles. The formula tested included beta-carotene, grape seed extract, French maritime pine bark extract, green tea extract and D-alpha-tocopheryl acetate), minerals (zinc and selenium) and glycosaminoglycans.

Studies Conducted and Misinformation Dispelled

A study conducted recently by the Scandinavian Society of Cosmetic Chemists (SCANCOS) in Sweden confirmed the results of a number of research studies, which concluded from their work that parabens are metabolised rapidly and to a large extent in living organisms and therefore cannot exhibit any adverse effects. Methyl- and ethylparaben, long with propyl- and butylparaben are now projected to be the safest options for preserving cosmetics in the future.

On a similar note, according to the NANODERM project, a study conducted by Professor Tilman Butz, nanoparticles do not penetrate healthy human skin and are therefore safe to use in sunscreen products. The project looked at the dermal penetration of titanium dioxide nanoparticles. On a down note, this study also revealed that microscopic patches of skin are left vulnerable to UV rays even when you use sunscreen as it does not apply evenly.

Health Specialty and You

If you are looking to purchase one of our formulas we can develop one specifically for you and conduct stability testing to make sure it will be safe and effective. We can create cutting edge formulas using the ingredients listed above or others we have developed over the years. If you want something that is paraben free, sulfate free or mineral oil free let us know and we can accommodate your wishes in the developmental stage.

HealthSpecialty can develop a formula for you that you can own outright or we can manage a project involving development, testing, and market launch. We have years of experience in all three of these phases and would be happy to assist you any way that we can. Many companies are incorporating these new ingredients in their skin care line. Each of these has clinical technical information if you would like to review them further. Please contact me directly and I would be happy to provide additional data for you.

Thank You,
Neil Badlani

Neil Badlani, a Pharmacist and MBA, is the owner and chief formulating chemist for HealthSpecialty. He has over 20 years of experience in the health and beauty industry and has developed dozens of skin and hair care formulations that you see in salons and on pharmacy shelves.