

To: Potential Customer

From: Neil Badlani

Re: An Introduction to Health Specialty

Dear Customer,

Thank you for your interest in Health Specialty, a cGMP, FDA approved contract manufacturing skin and hair care company with complete turnkey services including

- a. Product development – new formulas and reverse engineering of existing formulas, 4500 formulas in database
- b. Complete confidentiality – non disclosure
- c. Graphic designer for labels
- d. Packaging sourcing
- e. Assembly of kits

The most recent Health Specialty products we have available are being used to mask and eliminate signs of aging such as wrinkles and sagging skin. They utilize some of the following chemical and biological elements:

- **SNAP-8** reduces the depth of wrinkles on the face caused by the contraction of muscles of facial expression. It can be used in cosmetic formulations such as emulsions, gels, or sera, and it targets the removal of the deep lines or wrinkles in the forehead or around the eyes.
- **Papilactyl D** is produced from an African plant, tiger nut, which reinforces the structure of the papillary dermis involved in the majority of the skin's elastic properties. Used in our formulas it can help the skin elongate and smooth out, eliminating wrinkles.
- **Volulip** is a product we have developed to meet the demand in the health and beauty market for plumper and fuller lips. It is made with extracts from the Portulaca plant and helps revitalize lips thinned out due to aging.
- **Phytosonic** is a new product designed to eliminate cellulite. It works by impeding hypertrophy of adipose tissue by acting on pre-adipocytes and mature adipocytes. In a recent study it was found to reduce cellulite in women anywhere from 17 to 69%.
- **Regestril** helps reduce the appearance of stretch marks by inhibiting the harmful effects of various proteolytic enzymes involved in stretch mark formation, and promoting the synthesis of matrix molecules. It enables the skin to recover more rapidly and effectively from the trauma of being forcibly extended.

- **Crodazosoft SCQ** is a patented conditioning formula which can help formulators create shampoos that are aesthetically pleasing, provide improved combing and results in hair that is soft to touch.

These are just a few of the elements we are currently using to develop anti-aging and anti-wrinkle formulas for the health and beauty market. If you are looking to purchase one of our formulas we can develop one specifically for you and conduct stability testing to make sure it will be safe and effective. We can create cutting edge formulas using the ingredients listed above or others we have developed over the years. If you want something that is paraben free, sulfate free or mineral oil free let us know and we can accommodate your wishes in the developmental stage.

HealthSpecialty can develop a formula for you that you can own outright or we can manage a project involving development, testing, and market launch. We have years of experience in all three of these phases and would be happy to assist you any way that we can. Many companies are incorporating these new ingredients in their skin care line and each of these has clinical technical information if you would like to review them further. Please contact me directly and I would be happy to provide additional data for you.

Thank You,

Neil Badlani

Neil Badlani, a Pharmacist and MBA, is the owner and chief formulating chemist for HealthSpecialty. He has over 20 years of experience in the health and beauty industry and has developed dozens of skin and hair care formulations that you see in salons and on pharmacy shelves.